

CA03: Kentico CMS E-Commerce Essentials Syllabus

About This Course

[Elements of this syllabus are subject to change]

This 4-hour, instructor-led training course teaches non-technical users the basics of the Kentico CMS E-Commerce solution. Students learn how to use Kentico CMS E-Commerce for creating and maintaining an online shop. This hands on course features live demonstration, questions and answers, and guided student exercises. Only Kentico Certified Trainers deliver Kentico CMS Content Administrator training.

Target Audience

This course is intended for non-technical users who have successfully completed CA01: Content Administrator Essentials and need to learn the core capabilities and essential skills for E-Commerce.

Prerequisites

Attendees are expected to have completed CA01: Content Administrator Essentials training.

At Course Completion

After completing this course, students will be able to perform the following tasks:

- Use the shopping cart to purchase items
- Explain the E-commerce administration interface
- Manage orders
- Learn to create or modify customer accounts
- Create and offer new products
- Learn how to use reporting

Course Outline

Module 1: Kentico CMS E-Commerce Essentials

This module introduces the Kentico CMS E-Commerce module that enables the selling of goods and services to site visitors.

Lesson objectives

- Use the shopping cart to purchase items
- Explain the E-commerce administration interface

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- Manage orders
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Lessons

- Kentico CMS E-Commerce Essentials
- Purchasing items
 - Hands on Lab M1-1: Product Purchase
- Managing orders
 - Hands on Lab M1-2: Changing order status
- Managing customer accounts
 - Hands on lab M1-3: Editing a customer account
- Managing products
 - Hands on lab M1-4: Creating a new product
 - Product options
 - Hands on Lab M1-5: Creating product options
- Reporting
 - Hands on lab M1-6: Viewing reports