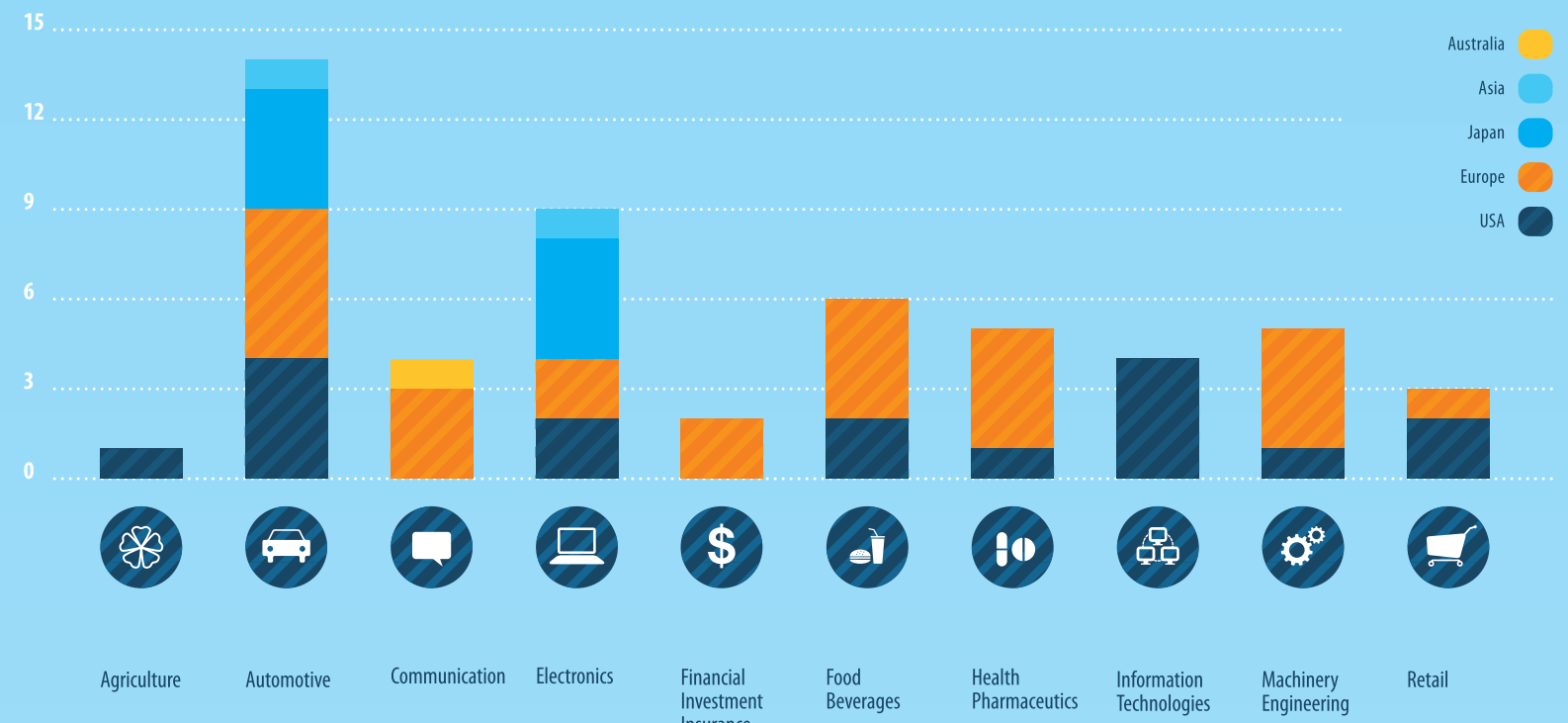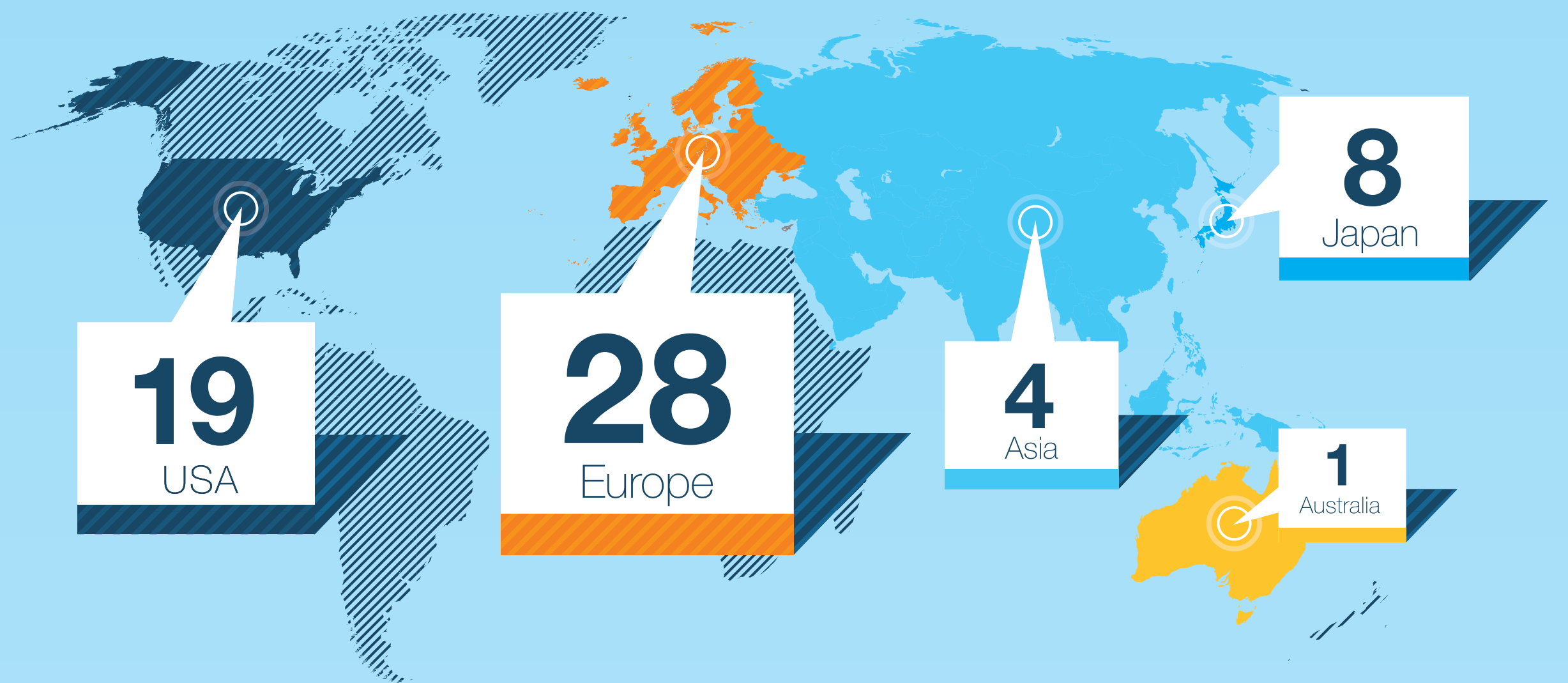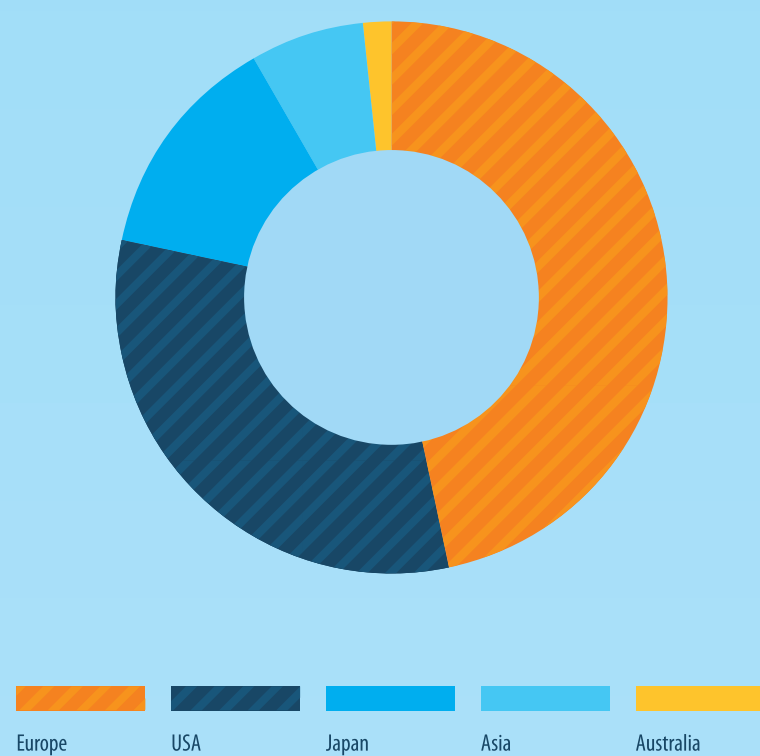# Kentico Content Management System in the FORTUNE 500

TOP 10 INDUSTRIES USING KENTICO

Kentico CMS is used by clients in most industry verticals, with no emphasis on any particular segment. This graph shows the top ten industries listed alphabetically in which Kentico CMS is used. Colors correspond to different geographical locations.

Legend: Australia, Asia, Japan, Europe, USA

Bar chart categories: Agriculture, Automotive, Communication, Electronics, Financial Investment Insurance, Food Beverages, Health Pharmaceutics, Information Technologies, Machinery Engineering, Retail
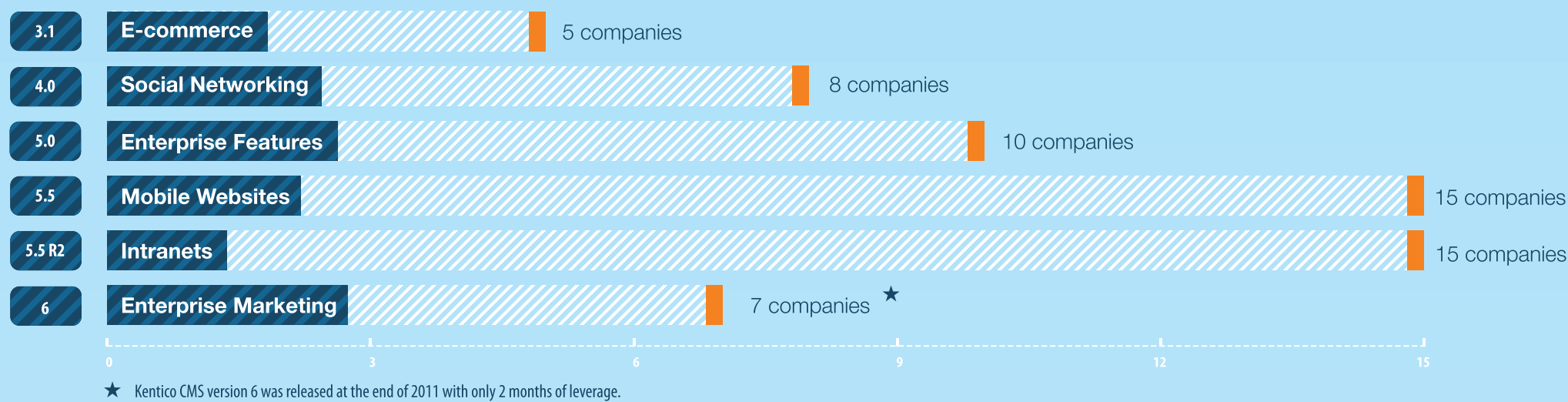
FORTUNE 500 HEADQUARTER LOCATIONS

With a worldwide customer base of major brands, just where are Kentico's Fortune 500 clients' headquarters located?

Donut chart legend: Europe, USA, Japan, Asia, Australia

- **19** USA
- **28** Europe
- **4** Asia
- **8** Japan
- **1** Australia

KENTICO VERSIONS & AREAS OF FOCUS

Version	Area	Companies
3.1	E-commerce	5 companies
4.0	Social Networking	8 companies
5.0	Enterprise Features	10 companies
5.5	Mobile Websites	15 companies
5.5 R2	Intranets	15 companies
6	Enterprise Marketing	7 companies ★

★ Kentico CMS version 6 was released at the end of 2011 with only 2 months of leverage.
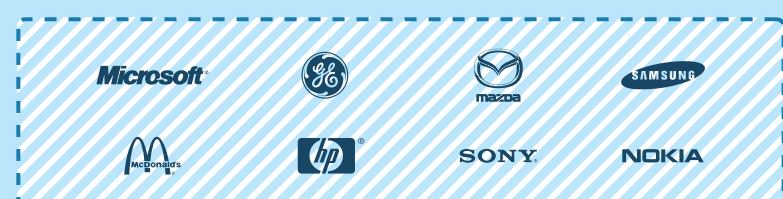
Each new version is designed to ameliorate the previous one with a keen focus on one particular area. Version 5.0 enhanced the Enterprise Features which prompted the wider use of Kentico by Fortune 500 companies.

60 companies from the **Fortune Global 500** are using **Kentico CMS for ASP.NET**

KENTICO TOP CLIENTS INCLUDE

Microsoft, GE, mazda, Samsung, McDonald's, hp, SONY, NOKIA

KENTICO GROWTH INSIDE FORTUNE GLOBAL 500

An increasing number of Fortune 500 companies have found their way to Kentico CMS during its 8 year history on the dynamic CMS market.

FORTUNE **500** companies

- 2009 — 6%
- 2010 — 7%
- 2011 — 12%

Kentico